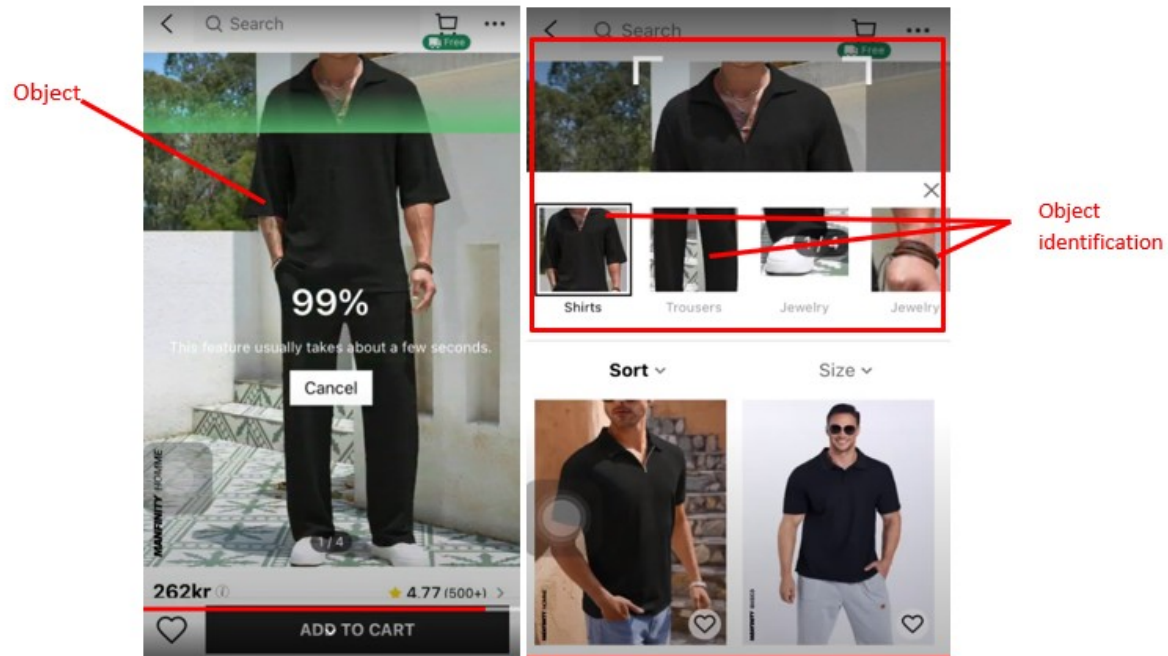
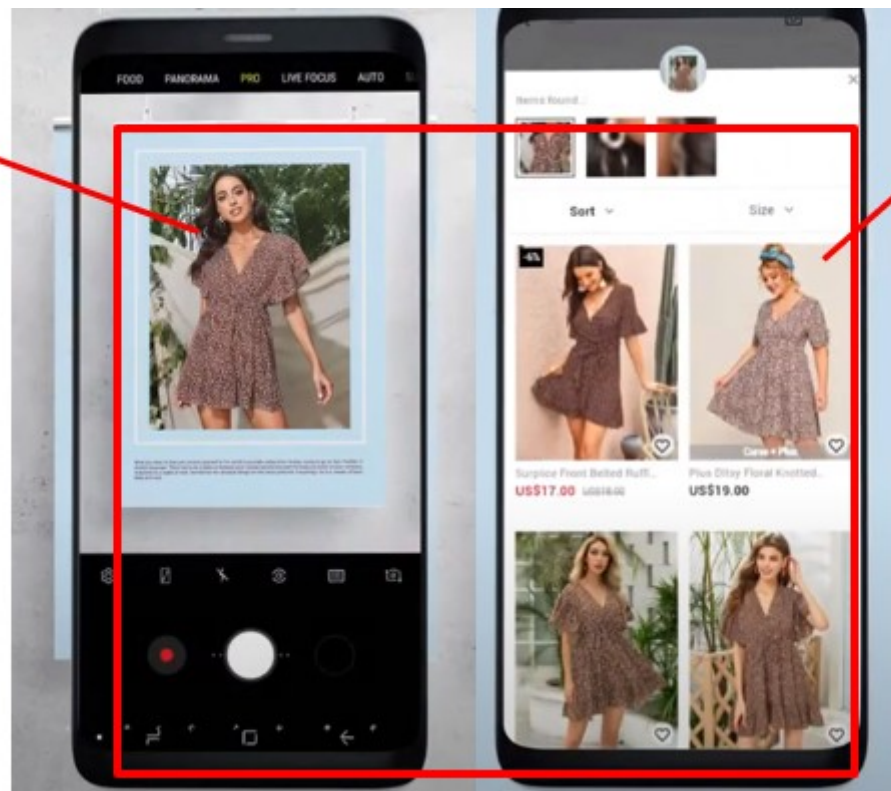


Exhibit 2

| Claim 1 | Evidence |
|--|--|
| <p>1. A method for identifying an object, the method comprising:</p> | <p>A Shein Visual Search identifies objects by using a mobile camera.</p> <div data-bbox="766 328 1930 987"></div> <p>Source: [Link]</p> |

Object

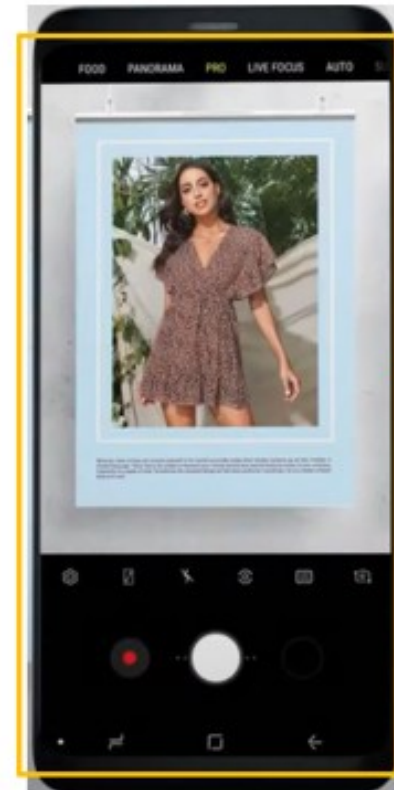


Object
identification

Source: [[Link](#)]

(a) providing a pointing and identification device for pointing at the object, the pointing and identification device comprising:

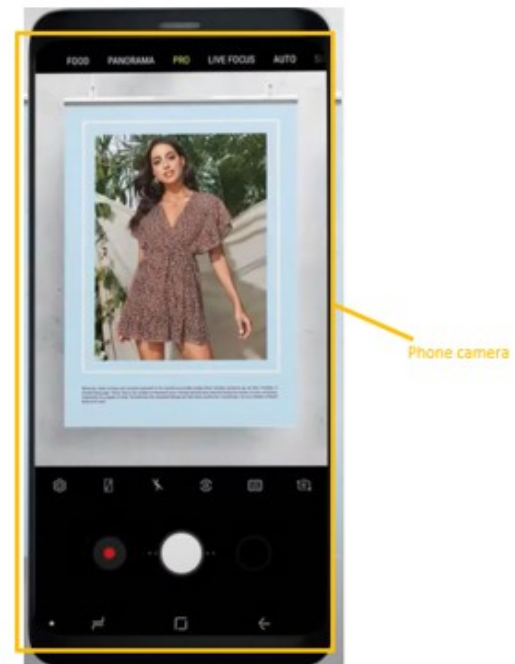
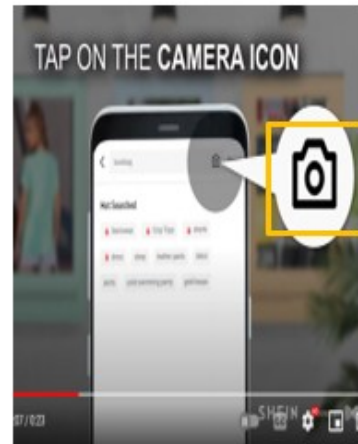
The Shein Visual Search provides a pointing and identification device for pointing at the object, where the PID includes a phone camera and a square reticle.



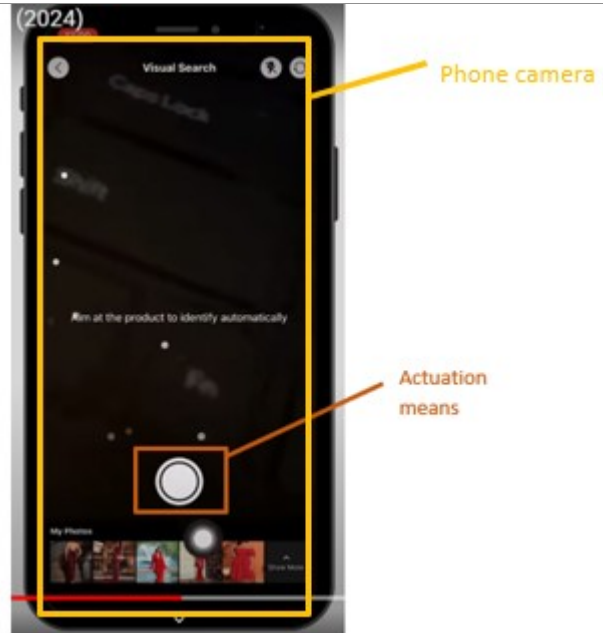
Phone camera

Source: [[Link](#)]

| | |
|--|--|
| | <div data-bbox="884 183 1041 215" data-label="Text"> <p>Square reticle</p> </div> <div data-bbox="1072 94 1590 667" data-label="Image"> </div> <div data-bbox="1601 183 1758 247" data-label="Text"> <p>Pointing at the object</p> </div> <div data-bbox="571 683 788 721" data-label="Text"> <p>Source: [Link]</p> </div> |
| <p>at least one actuation means for actuation by the user when the user points the pointing and identification device at the object;</p> | <p>In Shein Visual Search, the user taps on the screen as an actuation means for object identification when the user points the pointing and identification device at the object. The pointing and identification devices include a phone camera and a square reticle.</p> |

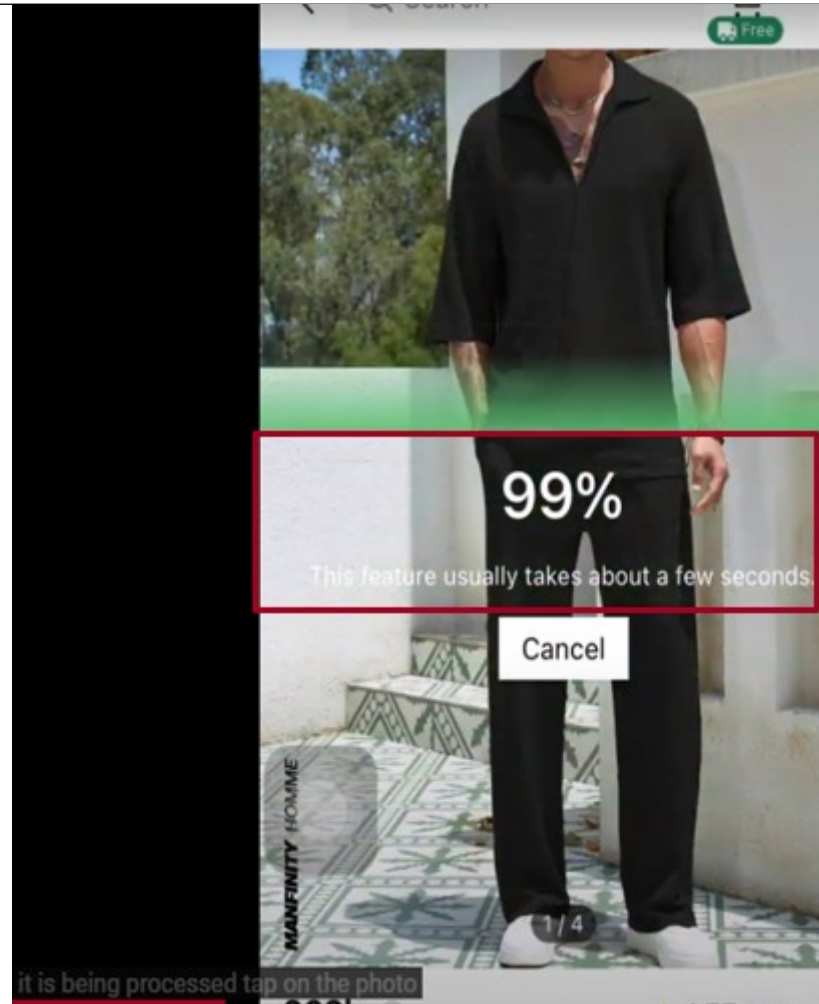


Source: [[Link](#)]

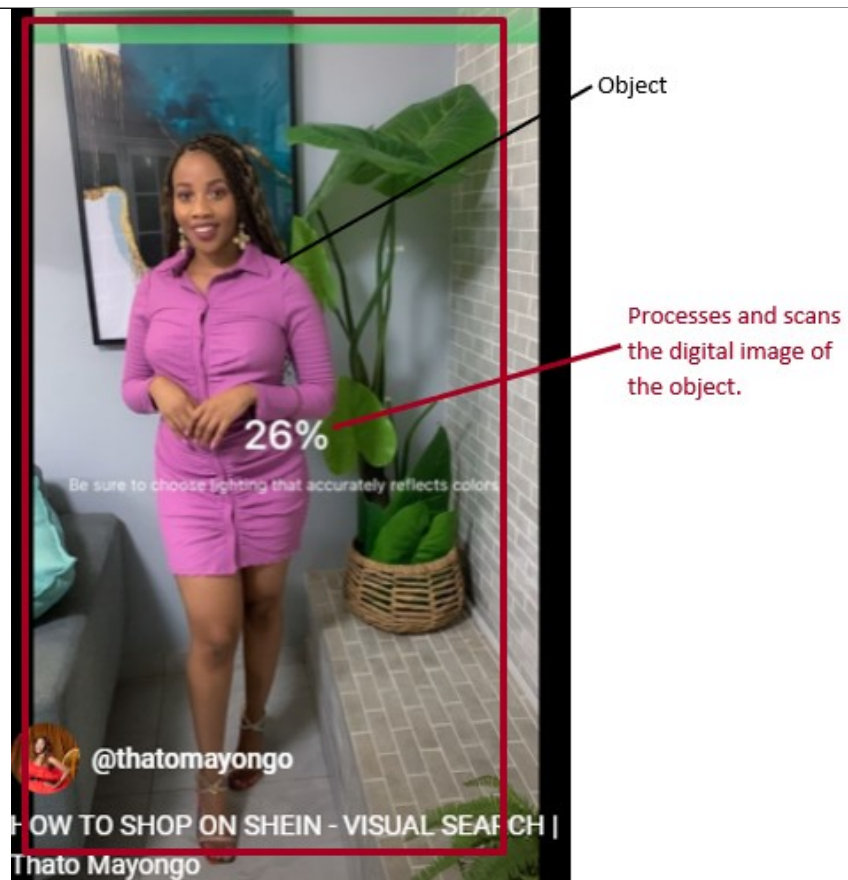


Source: [[Link](#)]

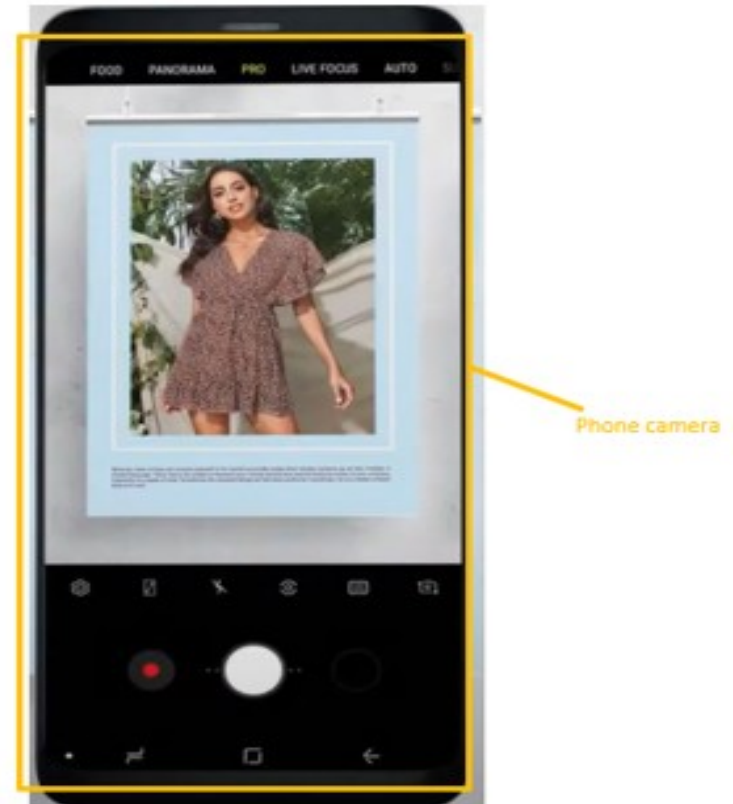
| | |
|---|---|
| | <div data-bbox="922 94 1724 616" data-label="Image"> </div> <p data-bbox="577 635 784 670">Source: [Link]</p> |
| <p data-bbox="197 762 555 1066">a digital camera for forming a digital image of the object or of a portion of the object when the user points the pointing and identification device at the object and actuates the at least one actuation means; and</p> | <p data-bbox="577 762 2096 845">The Shein application uses a digital phone camera to form a digital image of the pointed object when the user points at it. Tapping on the click button is the actuation means.</p> |



Source: [[Link](#)]

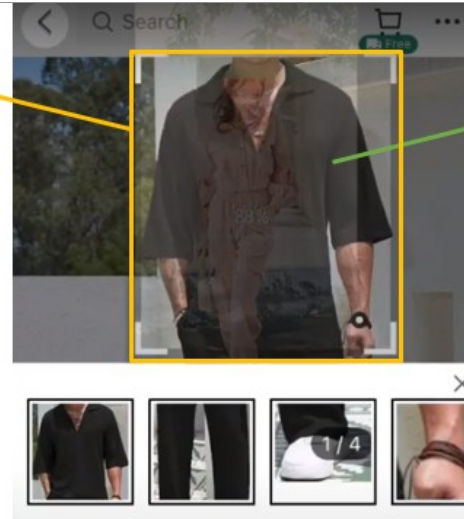


Source: [\[Link\]](#)



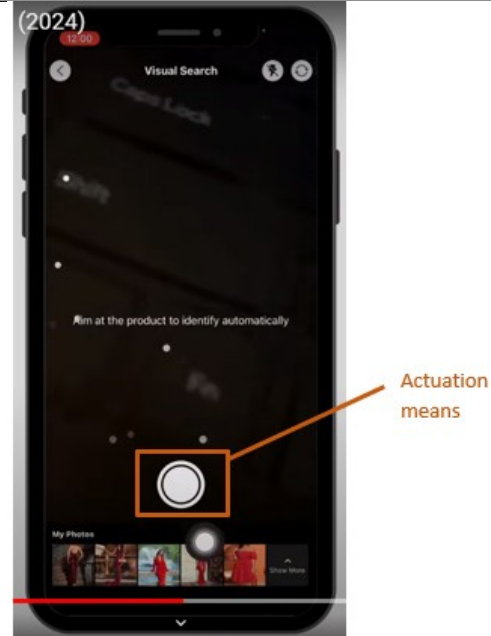
Source: [\[Link\]](#)

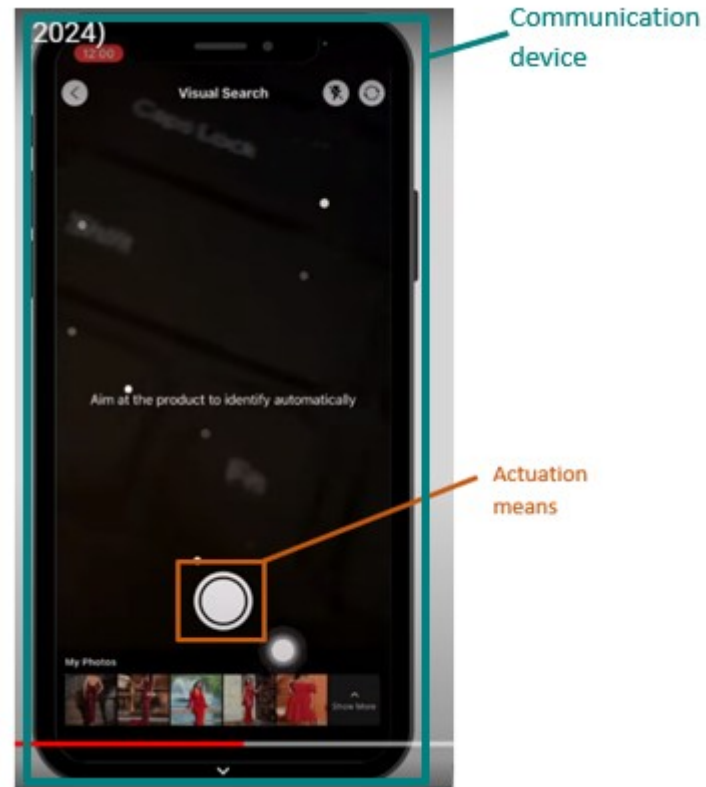
Square reticle



Pointing at the
object

Source: [\[Link\]](#)

| | |
|---|--|
| | <div data-bbox="1088 97 1576 735"></div> <p data-bbox="577 756 801 791">Source: [Link]</p> |
| <p data-bbox="199 868 560 1102">a communication device for communicating the digital image to a different location when the user actuates the at least one actuation means;</p> | <p data-bbox="577 868 2101 986">The Shein application is installed on the mobile phone. The application takes and identifies photos of any stores and finds similar images in the Shein endless catalogue or Shein database.</p> |



Source: [[Link](#)]

Thanks to this function, many users take photos of other stores (Zara, H&M, etc.), upload the photos to the Shein image search engine and find results of very similar garments. These garments are not exact copies, as this would constitute a counterfeit and violate the intellectual property rights of the brands in question, but they are **very similar equivalents**.

Source: [[Link](#)]

As you know, in Shein you can find clones of practically any garment, from fashion designers to Zara. But sometimes finding the equivalent model is difficult, because Shein's catalog is endless.

Source: [[Link](#)]

(b) communicating the digital image to the different location;

The Shein application takes and identifies photos of any store and finds similar images in the Shein endless catalogue or database.

Thanks to this function, many users take photos of other stores (Zara, H&M, etc.), upload the photos to the Shein image search engine and find results of very similar garments. These garments are not exact copies, as this would constitute a counterfeit and violate the intellectual property rights of the brands in question, but they are **very similar equivalents**.

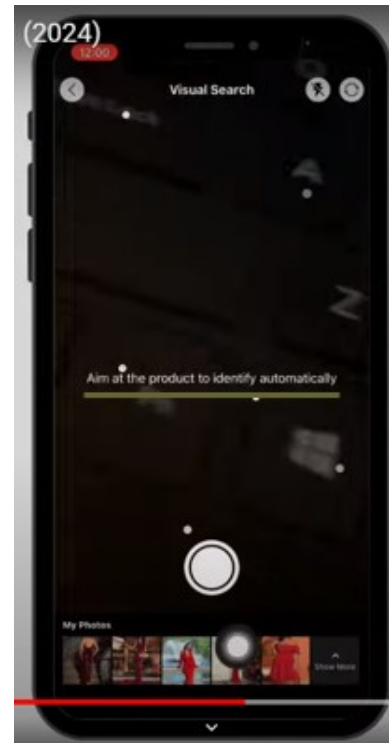
Source: [[Link](#)]

As you know, in Shein you can find clones of practically any garment, from fashion designers to Zara. But sometimes finding the equivalent model is difficult, because Shein's catalog is endless.

Source: [[Link](#)]

(c) automatically identifying a list of likely pointed-to objects from the digital image at the different location to return the list of likely pointed-to objects and

The Shein application automatically identifies a list of likely pointed-to objects when the user aims at the product. The user takes photos of other store items, such as Zara and H&M, and then the application identifies and returns similar things from the Shein endless catalogue database.



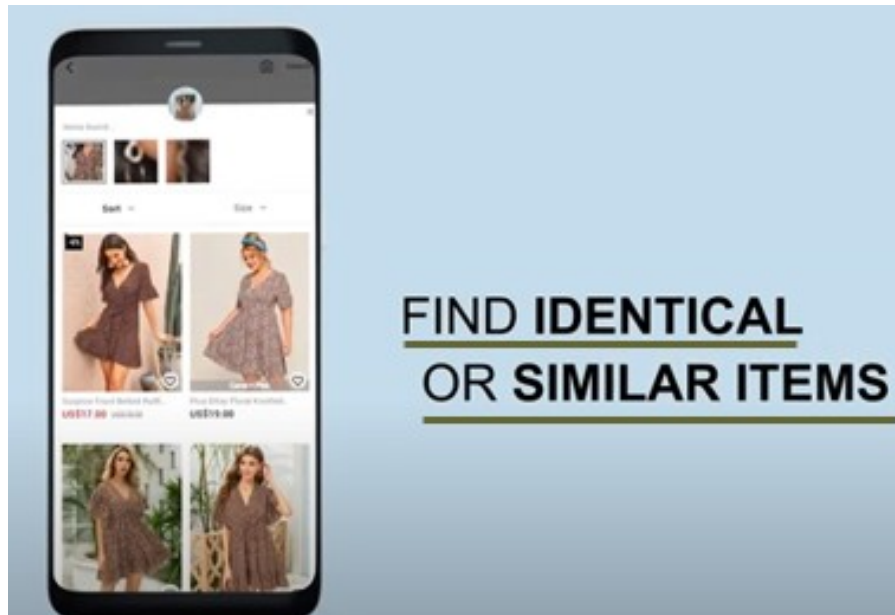
Source: [\[Link\]](#)

Thanks to this function, many users take photos of other stores (Zara, H&M, etc.), upload the photos to the Shein image search engine and find results of very similar garments. These garments are not exact copies, as this would constitute a counterfeit and violate the intellectual property rights of the brands in question, but they are **very similar equivalents**.

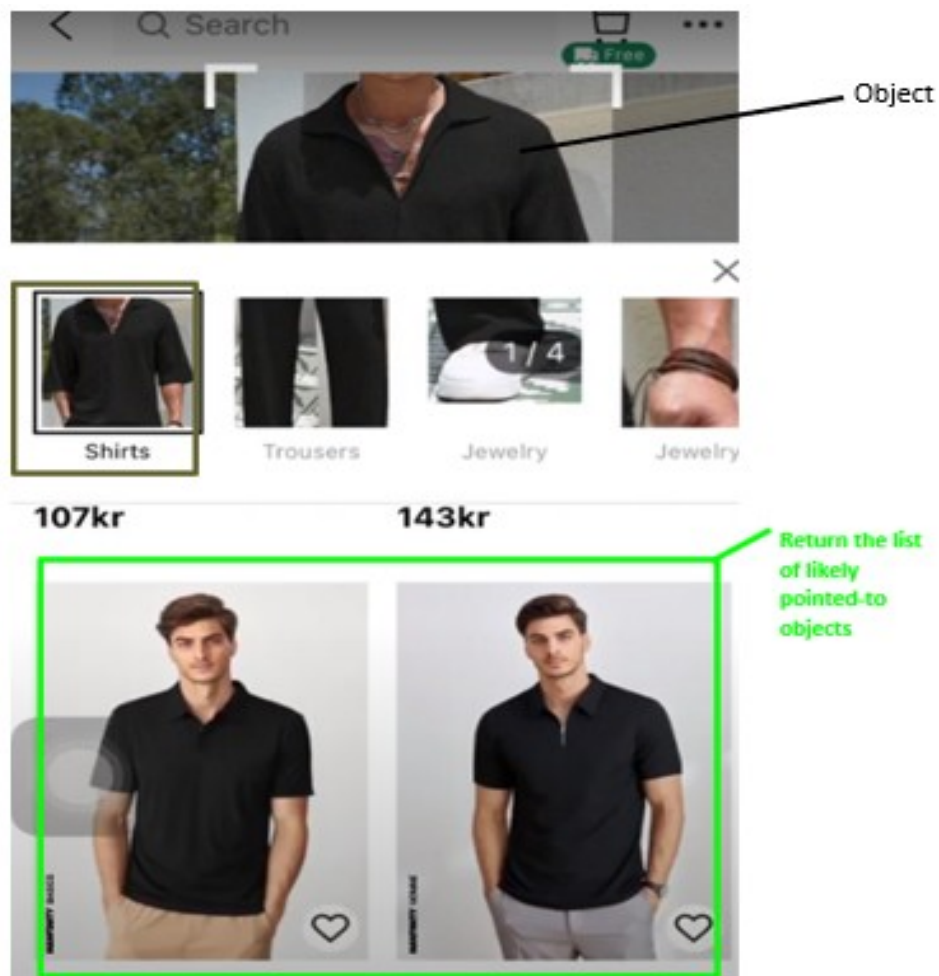
Source: [[Link](#)]

As you know, in Shein you can find clones of practically any garment, from fashion designers to Zara. But sometimes finding the equivalent model is difficult, because Shein's catalog is endless.

Source: [[Link](#)]



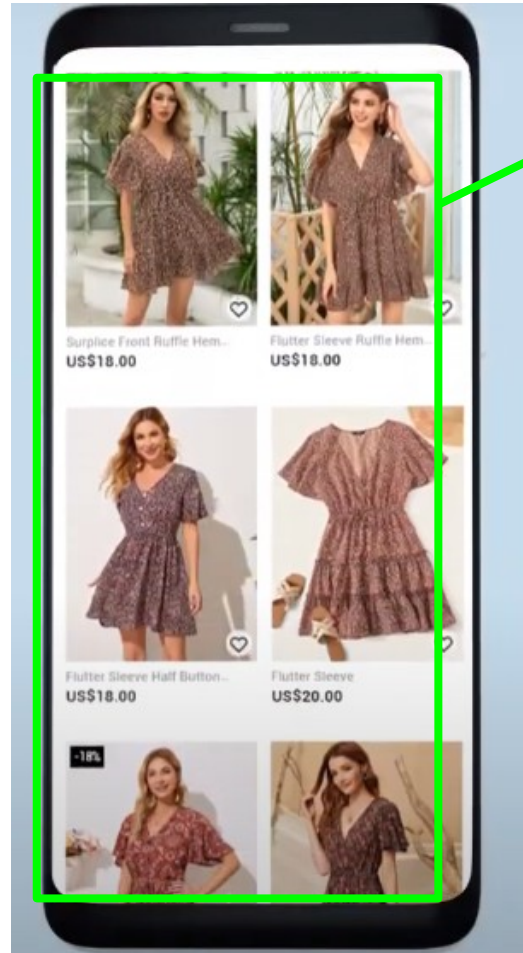
Source: [\[Link\]](#)



Source: [\[Link\]](#)

(d) returning the list of likely pointed-to objects to the user to select one of the likely pointed-to objects;

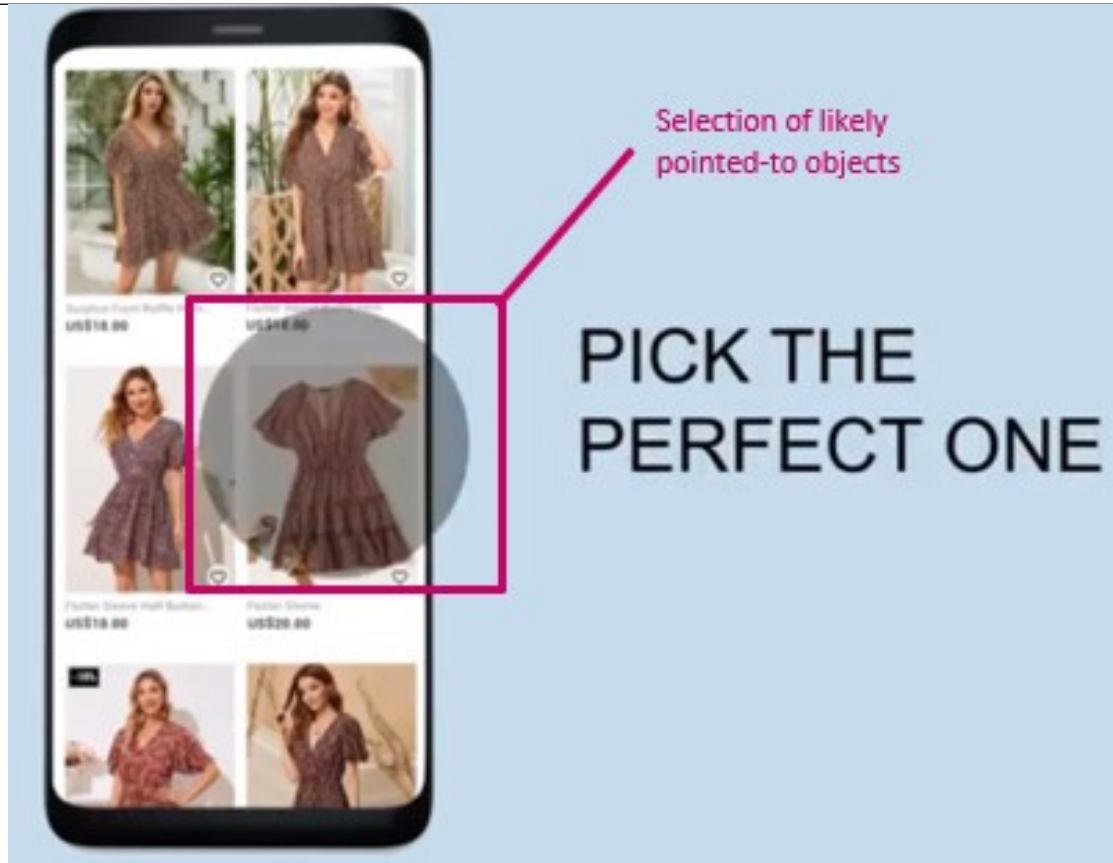
The Shein application returns a list of likely pointed-to objects to select one of the likely pointed-to objects, where the pointed-to object is a dress.



Returns list of likely pointed-to objects

Return the list of likely pointed-to objects

Source: [\[Link\]](#)



Source: [\[Link\]](#)

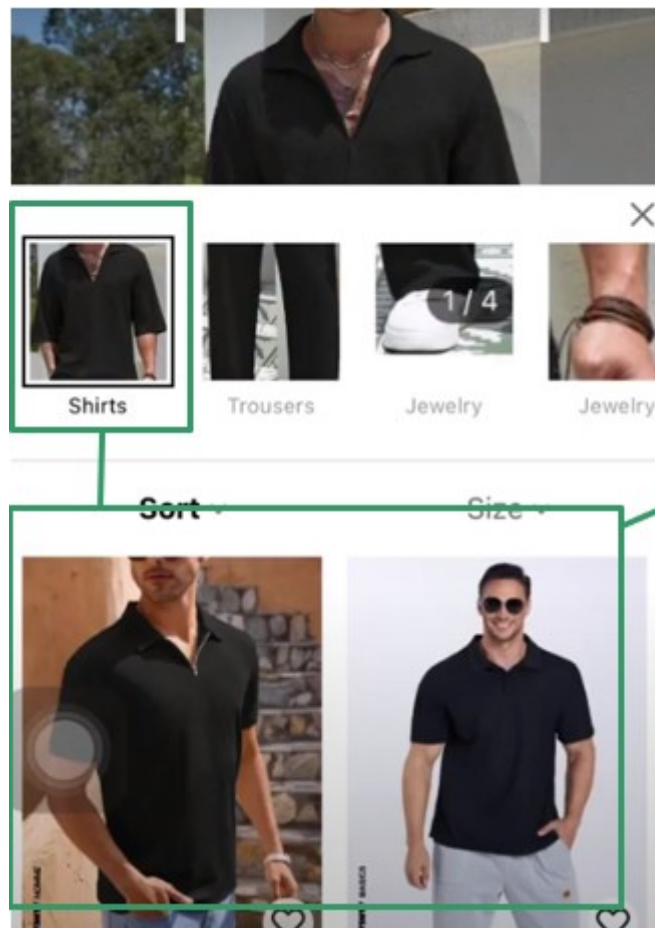
wherein the object is at least one of a spot on a displayed image on a display, a subarea of a space on the displayed image on the display, one of a plurality of objects in the displayed image on the display, an object in space, or near an object in space, a subarea of a surface in space, or one of a plurality of objects in space.

The Shein application identifies the objects within the space, where the object is, in this case, a shirt. The Shein application identifies a particular object from multiple objects in the displayed image. The multiple objects in the displayed image are a shirt, a pent, shoes, and a bracelet.



Specific spots with
in the digital image

Source: [[Link](#)]



Identify and display
a particular object,
i.e., a shirt, from
multiple objects in
the image.

Source: [[Link](#)]